

# Generation A

## SUPPORTED BY

Ku Leuven, Flanders Business School,  
Kaleidoscope and Photoconsortium

### WHAT DID YOU DO?

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Under the framework of the EC funded project '50s in Europe Kaleidoscope' we created an open call to emerging photographers in Antwerp, inviting them to rewash negatives of the 50s, giving way to their experience of (re)living the past. Their works resulted in the exhibition 'Generation A'.

### WHAT DID YOU ACHIEVE?

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With our project we successfully managed to complement the Europeana Kaleidoscope exhibition 'Blue Skies, Red Panic', thereby establishing a link to the city of Antwerp, bridging past and present. Furthermore, we gave young artists a stage to present their works.

### ORGANIZED BY

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### FUN FACT

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The building (Century Hotel) presented in the inspirational image used in our banner and sent out in the open call does still exist in Antwerp today!

### EXTERNAL LINKS

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<https://www.europeana.eu/en/exhibitions/blue-skies-red-panic>

<https://www.facebook.com/Generation.A.expo/>